



**WILLIAMSBURG, VA**

**EST. 1953**

## 2017 Electric Utility Fleet Managers Conference Sponsorship Information

The Electric Utility Fleet Managers Conference (EUFMC) is grateful for sponsorship support from registered manufacturers and service providers.

With such generous support, the conference continues to be the quality event for which the EUFMC is known in the industry. EUFMC Sponsors are recognized according to the level of contribution.

The EUFMC sponsorship contribution levels:

<b>Platinum Sponsor:</b>	<b>\$15,000 and above</b>
<b>Gold Sponsor:</b>	<b>\$6,000</b>
<b>Silver Sponsor:</b>	<b>\$3,000</b>
<b>Bronze Sponsor:</b>	<b>\$1000</b>

### Platinum Sponsor Promotions and Privileges:

#### Before the event:

- Logo on EUFMC print ads, promotional e-newsletters, website banner and sponsorship page
- Receive priority status for purchasing additional display space in the Equipment Show
- Given opportunity to submit specific feedback as part of the EUFMC planning process

#### At the event:

- Opportunity to host a signature event (*there are a limited number of events; hosting is subject to availability*)
- Platinum sponsors registering multiple companies select within the first group for drive-through times
- Storyboard display opportunity during the EUFMC event
- Opportunity to submit polling questions and potential discussion topics for the EUFMC General Session
- Acknowledgement at Monday night dinner
- Logo on hotel screen during conference; Logo displayed during EUFMC evening dinners
- Listing on sponsorship signage; Listing in the EUFMC program; Sign at the EUFMC Equipment Show
- Name Badge recognition

### Gold Sponsor Promotions and Privileges:

#### Before the event:

- Logo on EUFMC website sponsorship page
- Second priority for purchase of additional display space in the Equipment Show

#### At the event:

- Opportunity to host a signature event (*there are a limited number of events; hosting is subject to availability*)
- Gold sponsors registering multiple companies select second for drive-through times
- Acknowledgement at Monday night dinner
- Logo on hotel screen during conference; Logo displayed during EUFMC evening dinners
- Listing on sponsorship signage; Listing in the EUFMC program; Sign at the EUFMC Equipment Show
- Name Badge recognition

### Silver Sponsor Promotions and Privileges:

#### Before the event:

- Logo on EUFMC website sponsorship page

#### At the event:

- Acknowledgement at Monday night dinner
- Logo displayed during EUFMC evening dinners
- Listing on sponsorship signage; Listing in the EUFMC program; Sign at the EUFMC Equipment Show
- Name Badge recognition

### Bronze Sponsor Promotions and Privileges

#### Before the event:

- Logo on EUFMC website sponsorship page

#### At the event:

- Acknowledgement at Monday night dinner
- Logo displayed during EUFMC evening dinners
- Listing on sponsorship signage; Listing in the EUFMC program; Sign at the EUFMC Equipment Show
- Name Badge recognition

For more information contact: Chuck Bunting, EUFMC Sponsorship Coordinator: [cbunting@nisource.com](mailto:cbunting@nisource.com), (614) 460-6318; Greg Loew, EUFMC Director: [Greg.Loew@avistacorp.com](mailto:Greg.Loew@avistacorp.com), (509) 495-2072; or Ann Brown-Hailey, EUFMC Director of Administration: [abrownhailey@cox.net](mailto:abrownhailey@cox.net), (757) 220-1795