

2021 Electric Utility Fleet Managers Conference Virtual Event Sponsorship Information

With the decision to present a virtual conference this year, sponsorship levels have been discounted 15% from previous years. All registered suppliers will be listed in the conference platform, but the virtual exhibit hall is available exclusively to sponsors. The 2021 EUFMC sponsorship contribution levels:

Leadership Sponsor:	\$21,250
Platinum Sponsor:	\$12,750
Gold Sponsor:	\$ 5,100
Silver Sponsor:	\$ 2,550
Bronze Sponsor:	\$ 850

Leadership Sponsor Promotions and Privileges \$21,250: *(Eligibility limited to chassis and aerial equipment manufacturers per ANSI A92.2 and ANSI 10.31 and manufacturers of truck chassis used for this equipment)*

Overall:

- Logo on EUFMC e-newsletters/communications, website banner and sponsorship page
- Conference design and feedback at the EUFMC Board of Directors meeting
- Opportunity to provide input to sponsor development

In the Virtual Conference Platform:

- One five-minute (05:00) pre-recorded video/commercial broadcast during live conference; *broadcast day and time selected randomly by EUFMC*
- Rotating banner with clickable link in the conference platform
- Sponsor listing in virtual conference platform
- Full feature Platinum booth in the Virtual Exhibit Hall to include:
 - Logo
 - Weblink
 - Introductory Paragraph
 - Embedded Video
 - Contact Form
 - Meeting Scheduler
 - External Links
 - Chat
 - Image Gallery
 - Rotating Banner

Platinum Sponsor Promotions and Privileges \$12,750:

Overall: Logo on EUFMC e-newsletters/communications, website banner and sponsorship page

In the Virtual Conference Platform:

- 2.5 minute (02:30) pre-recorded video/commercial broadcast once during live conference; *broadcast day and time selected randomly by EUFMC*
- Sponsor listing in virtual conference platform
- Full feature Platinum booth in the Virtual Exhibit Hall to include:
 - Logo
 - Weblink
 - Introductory Paragraph
 - Embedded Video
 - Contact Form
 - Meeting Scheduler
 - External Links
 - Chat
 - Image Gallery
 - Rotating Banner

Gold Sponsor Promotions and Privileges \$5,100:

Overall: Logo on EUFMC website sponsorship page

In the Virtual Conference Platform:

- Sponsor listing in virtual conference platform
- Virtual Exhibit Hall Gold Booth including these features:
 - Logo
 - Weblink
 - Introductory Paragraph
 - Embedded Video
 - Contact Form
 - Meeting Scheduler
 - External Links

Silver Sponsor Promotions and Privileges \$2,550:

Overall: Logo on EUFMC website sponsorship page

In the Virtual Conference Platform:

- Sponsor listing in Chime conference platform
- Virtual Exhibit Hall Silver Booth including these features:
 - Logo
 - Weblink
 - Introductory Paragraph
 - Contact Form

Bronze Sponsor Promotions and Privileges \$850:

Overall: Logo on EUFMC website sponsorship page

In the Virtual Conference Platform:

- Sponsor listing in Chime conference platform
- Virtual Exhibit Hall Bronze Booth including these features:
 - Logo
 - Weblink
 - Introductory Paragraph

The Electric Utility Fleet Managers Conference (EUFMC) is grateful for sponsorship support from registered manufacturers and service providers. With such generous support, the conference continues to be the quality event for which the EUFMC is known. EUFMC Sponsors are recognized according to the level of contribution.

For more information regarding sponsorship contact:

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