



# 2023 Electric Utility Fleet Managers Conference Sponsorship Information

**WILLIAMSBURG, VA**

**CELEBRATING 70 YEARS**

The Electric Utility Fleet Managers Conference (EUFMC) is grateful for sponsorship support from registered manufacturers and service providers. With such generous support, the conference continues to be the quality event for which the EUFMC is known in the industry. EUFMC Sponsors are recognized according to the level of contribution.

### The 2023 EUFMC sponsorship contribution levels:

<b>Leadership Sponsor:</b>	<b>\$26,250</b>
<b>Platinum Sponsor:</b>	<b>\$15,750</b>
<b>Gold Sponsor:</b>	<b>\$6,300</b>
<b>Silver Sponsor:</b>	<b>\$3,150</b>
<b>Bronze Sponsor:</b>	<b>\$1,050</b>

### Leadership Sponsor Promotions and Privileges: *(Eligibility limited to chassis and aerial equipment manufacturers per ANSI A92.2 and ANSI 10.31 and manufacturers of truck chassis used for this equipment)*

#### Before the event:

- Linked logo on EUFMC website sponsorship page, logo on print ads, e-newsletters, EUFMC app, and website banner
- EUFMC social media posts featuring sponsor education content for product(s), drive-through and exhibit plans
- Receive priority status for purchasing additional display space in the Equipment Show
- Priority for selection of drive through times
- Support for 5 hotel accommodation reservations at the Williamsburg Lodge
- Conference design and feedback in person at the Board’s fall planning meeting
- Opportunity to submit names for EUFMC Scholarship Program
- Opportunity to provide input to Sponsor Development
- Spring venue walk through with EUFMC Director of Administration and hotel staff
- Priority Golf Registration

#### At the event:

- Opportunity to host two signature events
- Signature Golf hole
- Ability to host non-board provided event (based on EUFMC Board approval)
- 12 minutes of presentation time for drive through
- Opportunity to submit polling questions and potential discussion topics for the EUFMC General Session
- Acknowledgement at Monday night dinner
- Enhanced Logo on hotel screen during conference; Logo displayed during EUFMC evening dinners
- Listing on sponsorship signage; Listing in the EUFMC program; Sign at the EUFMC Equipment Show
- Name Badge recognition

### Platinum Sponsor Promotions and Privileges:

#### Before the event:

- Linked logo on EUFMC website sponsorship page, logo on print ads, e-newsletters and EUFMC app
- Receive second priority status for purchasing additional display space in the Equipment Show
- Given opportunity to submit specific feedback as part of the EUFMC planning process
- EUFMC social media post featuring sponsor education content for product(s), drive-through and exhibit plans

#### At the event:

- Opportunity to host a signature event *(due to a limited number of events; hosting is subject to availability)*
- Platinum sponsors registering multiple companies select within the second group for drive-through times
- 6 minutes of presentation time for drive through
- Opportunity to submit polling questions and potential discussion topics for the EUFMC General Session
- Acknowledgement at Monday night dinner
- Logo on hotel screen during conference; Logo displayed during EUFMC evening dinners
- Listing on sponsorship signage; Listing in the EUFMC program; Sign at the EUFMC Equipment Show
- Name Badge recognition

## **Gold Sponsor Promotions and Privileges:**

### Before the event:

- Linked logo on EUFMC website sponsorship page and logo in EUFMC app
- Third priority for purchase of additional display space in the Equipment Show

### At the event:

- Opportunity to host a signature event (*there are a limited number of events; hosting is subject to availability*)
- Gold sponsors registering multiple companies select third for drive-through times
- Acknowledgement at Monday night dinner
- Logo on hotel screen during conference; Logo displayed during EUFMC evening dinners
- Listing on sponsorship signage; Listing in the EUFMC program; Sign at the EUFMC Equipment Show
- Name Badge recognition

## **Silver Sponsor Promotions and Privileges:**

### Before the event:

- Linked Logo on EUFMC website sponsorship page and logo in EUFMC app

### At the event:

- Acknowledgement at Monday night dinner
- Logo displayed during EUFMC evening dinners
- Listing on sponsorship signage; Listing in the EUFMC program; Sign at the EUFMC Equipment Show
- Name Badge recognition

## **Bronze Sponsor Promotions and Privileges**

### Before the event:

- Logo on EUFMC website sponsorship page and EUFMC app

### At the event:

- Acknowledgement at Monday night dinner
- Logo displayed during EUFMC evening dinners
- Listing on sponsorship signage; Listing in the EUFMC program; Sign at the EUFMC Equipment Show
- Name Badge recognition

For more information contact:

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