

2025 SPONSORSHIP INFORMATION

EUFMC

WILLIAMSBURG, VA

EST. 1953



The Electric Utility Fleet Managers Conference is grateful for sponsorship support from registered manufacturers and service providers. Thanks to the generous support of our sponsors, our event continues set a high standard within the industry. EUFMC Sponsors are recognized according to the level of contribution.

(Leadership sponsor eligibility limited to chassis and aerial equipment manufacturers per ANSI A92.2 and ANSI 10.31 and manufacturers of truck chassis used for this equipment)

2025 Sponsorship Contribution Options

PROMOTIONS (BEFORE EVENT)	LEADERSHIP \$30,000	PLATINUM \$18,000	GOLD \$7,000	SILVER \$2,500
Logo on EUFMC sponsorship page (linked), ads, newsletters, app, site banners	✓	✓	✓	✓
EUFMC social media posts featuring sponsor education content or EUFMC presentation plans	✓	✓		
Priority status for purchasing additional display space (ranked choice by level)	✓	✓	✓	✓
Priority drive-thru time selection (ranked choice by level)	✓	✓	✓	✓
Support for five hotel reservations at the Williamsburg Lodge	✓			
Ability to give conference feedback at EUFMC fall planning meeting	✓ in person	✓ online		
Opportunity to provide input on sponsor development	✓	✓		
Spring venue walkthrough with EUFMC and hotel staff	✓	✓		
Priority Golf Registration (ranked by level)	✓	✓		

2025 Sponsorship Contribution Options Cont.

PROMOTIONS (DURING EVENT)	LEADERSHIP \$30,000	PLATINUM \$18,000	GOLD \$7,000	SILVER \$2,500
Opportunity to host signature events	✓ 2 events	✓ 1 event		
Opportunity to purchase one additional event (based on lottery, priority, board approval)	✓	✓	✓	
Ability to host a non-EUFMC provided event (based on board approval)	✓	✓		
Drive-thru presentation time allotted	10 min	6 min	4 min	3 min
Opportunity to submit potential questions / discussion topics for General Session	✓	✓		
Acknowledgement during dinner	3 days, spoken and displayed	3 days, spoken and displayed	Monday, displayed	Monday, displayed
Enhanced logo display during conference / at dinners	✓	✓	✓	✓
Listing on EUFMC program, Equipment Show and Sponsorship signage	✓	✓	✓	✓
LinkedIn Posts	✓	✓	✓	✓
Name Badge Recognition	✓	✓	✓	✓
Commercial played during General Session transition (based on board approval)	Up to 60 sec.	Up to 30 sec.		
Ability to sponsor a golf hole and staff it during tournament	✓			

For more information, contact:

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2025 EUFMC Signature Events Menu

SIGNATURE EVENT	NUMBER AVAIL.	PRICE	SIGNATURE EVENT	NUMBER AVAIL.	PRICE
Drive -Thru Prize Giveaway	4	\$1,000	Saturday Night Ghost Tour	1	\$1,000
Golf Tournament Driving Range	1	\$1,000	Golf Hole Sponsorship	13	\$1,500
Golf Prizes / Contests	1	\$1,000	General Session Speaker Books (when available)	1	\$4,000
Tuesday Dinner Fife and Drum	1	\$1,000	Conference Break Commercial (if available)	4	\$5,000
Tuesday Spouse / Retiree Program	1	\$1,000	Women in Fleet Utility Event	1	\$7,500
Monday Spouse / Retiree Golf Clinic	1	\$1,000	EUFMC Photos / Headshots	1	\$7,500
Return to Seat Drawings (Wed)	3	\$1,000	Fleet Manager Welcome Gift	1	\$7,500
EUFMC App Advertisements / Banners	3	\$1,000	General Session Stage	2	\$10,000
Sunday Spouse Reception	1	\$1,000	Saturday Evening Reception	1	\$15,000
Water Stations at Show Lot Set Up	1	\$1,000			

Opportunities to purchase one additional event will be decided based on a lottery system drawn by sponsorship level in descending order (Leadership, Platinum, and Gold). The drawing will occur mid February, only sponsors that have confirmed their sponsorship level will be allowed to participate.

The Board of Directors has the right to change or eliminate any events listed above. Pricing is subject to change. Any changes will be communicated with the sponsor, who reserves the right to cancel the event upon notification of changes made by the Board.

2025 EUFMC Signature Events Menu Details

Drive-Thru Prize Giveaway

- **4 available at \$1,000 each**
- Share a 30 second pitch during Monday's drive-thru along with a prize drawing for attending fleet managers (prize not included, must be valued at least \$300)
 - Limited to platinum sponsors not participating in the drive-thru, does not include the ability to show vehicles/equipment

Golf Tournament Driving Range

- **1 available at \$1,000**
- Advertise your company at the driving range before the start of the Sunday Golf Tournament

Golf Prizes / Contest

- **1 available at \$1,000**
- Advertise your company during Monday Night's dinner and present the awards for best golf performance

Tuesday Night Fife & Drum

- **1 available at \$1,000**
- Display your company's logo during Tuesday night's Fife & Drum presentation at dinner

Tuesday Spouse / Retiree Program

- **1 available at \$1,000**
- Advertise your company by sponsoring the Spouse / Retiree Tuesday program

Monday Spouse / Retiree Golf Clinic

- **1 available at \$1,000**
- Advertise your company during Monday's Spouse/Retiree golf clinic

Return to Seat Drawings (Wednesday)

- **3 available at \$1,000 each**
- Advertise your company and participate in the General Session prize drawings on Tuesday or Wednesday
 - Time slot will be determined by lottery. Prizes are not included and must be at least \$300 in value

EUFMC App Advertisement / Banners

- **3 days available at \$1,000 each**
- Advertise your company on the EUFMC App with a logo and link for one day, Monday, Tuesday, or Wednesday

Sunday Spouse Reception

- **1 available at \$1,000**
- Advertise your company at the Sunday Spouse Reception

2025 EUFMC Signature Events Menu Details

Water Stations at Show Lot Setup

- **1 available at \$1,000**
- Advertise your company on the water stations at the during show lot set up Friday-Sunday

Saturday Night Ghost Tour

- **1 available at \$1,000**
- Advertise your company and participate in the Saturday Night Ghost Tour planning

Golf Hole Sponsorship

- **13 available at \$1,500 each**
- Advertise your company at one hole during Sunday's Golf Tournament
 - Leadership sponsors may staff the hole with employees, all others may display advertisements only

General Session Speaker Book

- **If available, 1 opportunity at \$4,000**
- Advertise your company and participate in book distribution before the General Session

Conference Commercial Break

- **4 available at \$5,000 each**
- Run one 30 second commercial during the General Session

Women in Utility Fleet Event

- **1 available at \$7,500**
- Advertise your company by sponsoring the Women in Utility Fleet Event

EUFMC Photos - Select 3 and a Headshot

- **1 available at \$7,500**
- Advertise your company logo on 3 photos issued to fleet participants and any headshots taken during the conference

Fleet Managers Welcome Gift

- **1 available at \$7,500**
- Advertise your company by providing a welcome gift for fleet managers, gifts will be subject to board approval

General Session Stage

- **2 available at \$10,000 each**
- Advertise your company on the sides of the main stage during the entire General Session for one day, either Tuesday or Wednesday

Saturday Evening Reception

- **1 available at \$15,000**
- Advertise your company by welcoming EUFMC's early arrivals with a beer and wine reception