

# 2025 SPONSORSHIP INFORMATION

# EUFMC

WILLIAMSBURG, VA

EST. 1953



The Electric Utility Fleet Managers Conference (EUFMC) is grateful for sponsorship support from registered manufacturers and service providers. Thanks to the generous support of our sponsors, our event continues set a high standard within the industry. EUFMC Sponsors are recognized according to the level of contribution.

*(Leadership sponsor eligibility limited to chassis and aerial equipment manufacturers per ANSI A92.2 and ANSI 10.31 and manufacturers of truck chassis used for this equipment)*

## 2025 Sponsorship Contribution Options

| PROMOTIONS (BEFORE EVENT)   | LEADERSHIP<br>\$30,000 | PLATINUM<br>\$18,000 | GOLD<br>\$7,000     | SILVER<br>\$2,500   |
|---|------------------------|----------------------|---------------------|---------------------|
| Linked logo on EUFMC sponsorship page, logo on print ads, newsletters, EUFMC app, and website banner                | ✓                      | ✓                    | ✓                   | ✓                   |
| EUFMC social media posts featuring sponsor education content or EUFMC presentation, drive through and exhibit plans | ✓                      | ✓                    |                     |                     |
| Receive priority status for purchasing additional display space in the Equipment Show                               | ✓<br>(1st choice)      | ✓<br>(2nd choice)    | ✓<br>(3rd choice)   | ✓<br>(4th choice)   |
| Priority drive through time selection   | ✓<br>(1st priority)    | ✓<br>(2nd priority)  | ✓<br>(3rd priority) | ✓<br>(4th priority) |
| Support for five hotel reservations at the Williamsburg Lodge   | ✓                      |                      |                     |                     |
| Conference design and feedback at EUFMC fall planning meeting   | ✓<br>(in person)       | ✓<br>(online)        |                     |                     |
| Opportunity to submit names for EUFMC Scholarship Program   | ✓                      | ✓                    |                     |                     |
| Opportunity to provide input on sponsor development   | ✓                      | ✓                    |                     |                     |
| Spring venue walkthrough with EUFMC and hotel staff   | ✓                      | ✓                    |                     |                     |
| Priority Golf Registration  | ✓<br>(1st priority)    | ✓<br>(2nd priority)  |                     |                     |

# 2025 Sponsorship Contribution Options Cont.

| PROMOTIONS (DURING EVENT)   | LEADERSHIP<br>\$30,000 | PLATINUM<br>\$18,000  | GOLD<br>\$7,000   | SILVER<br>\$2,500 |
|---|------------------------|-----------------------|-------------------|-------------------|
| Opportunity to host signature events  | ✓<br>(2 events)        | ✓<br>(1 event)        |                   |                   |
| Opportunity to purchase one additional event/naming opportunities<br>(based on lottery, priority, and board approval) | ✓<br>(1st choice)      | ✓<br>(2nd choice)     | ✓<br>(3rd choice) |                   |
| Ability to host a non-EUFMC provided event<br>(based on board approval)   | ✓                      | ✓                     |                   |                   |
| Presentation time limits for drive through  | 10 mins                | 6 mins                | 4 mins            | 2 mins            |
| Opportunity to submit potential questions and discussion topics for EUFMC general session                             | ✓                      | ✓                     |                   |                   |
| Acknowledgement during a dinner<br>(Announcement: spoken + displayed, General: displayed)                             | 3 day<br>Announcement  | 3 day<br>Announcement | Monday<br>General | Monday<br>General |
| Enhanced logo displayed during conference and dinners   | ✓                      | ✓                     | ✓                 | ✓                 |
| Listing on sponsorship, EUFMC program, and Equipment Show signage   | ✓                      | ✓                     | ✓                 | ✓                 |
| LinkedIn Posts  | ✓                      | ✓                     | ✓                 | ✓                 |
| Name Badge recognition  | ✓                      | ✓                     | ✓                 | ✓                 |
| Commercial played during General Session transition<br>(based on board approval and time slots)                       | up to 60 seconds       | up to 30 seconds      |                   |                   |

For more information, contact:

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