

2021 EUFMC

Essential Tools
for Fleet Excellence

June 8-9 & 15-16

Virtual Event | EUFMC.com

EUFMC REGISTRATIONS REACH RECORD LEVELS

Registrations for the 2021 [Electric Utility Fleet Managers Conference](#) continue rising as record numbers of the fleet professionals and supplier representatives plan to take advantage of the virtual conference's educational sessions, exhibits of the latest utility fleet equipment and services, and opportunities to connect with peers. More than 175 fleet representatives and over 70 utility industry suppliers have already registered for the four-day event.

EUFMC **Buy One, Get Two** fleet registration fees include:

- One attendee: \$150
- Two attendees: \$300

Please visit [EUFMC Conference Registration](#) and share the link with representatives from your company who would like to attend.

Essential Tools For Fleet Excellence educational sessions at EUFMC will include presentations by industry leaders and live Q&A events. The EUFMC speaker lineup (subject to change) includes:



A fireside chat and live audience Q&A will be hosted during the opening session of the 2021 EUFMC by Stephen K. Carlisle, executive vice president and president, North America of General Motors. At GM, Carlisle leads sales, service and marketing across the company's full portfolio of automotive and connected services brands in North America, including Chevrolet, Buick, GMC, Cadillac, OnStar, ACDelco and GM Genuine Parts.

- **Electric Trucks and the Future of Autonomous Technology**– Mark Russell, President, Nikola
- **Autonomous Equipment** - Fred Rio, Director of Digital and Technology for Construction, Caterpillar
- **Safety Technology: Cell Use While Driving** - CJ Meurell, Co-Founder and Chief Revenue Officer, Motion Intelligence
- **Telematics: A Fleet Managers View** - Gregg Doeden, Vice President of Fleet Operations, PAR Electrical Contractors and Meighan Read, Fleet Engineer, Duke Energy
- **Tire and Retread Management Programs and Technologies** - Jamie Redmond, Customer Engagement Specialist, Goodyear; Andrew McCulloch, Field Engineer, Michelin; Sagar Pokhrel, Field Engineer, Michelin

- **Recruiting and Training Technicians** - Greg Kegel, Chancellor, Montana State University - Northern
- **Regulatory Update** - Pat O'Connor, NAFA Legislative Counsel



SPECIAL PRESENTATION: Jim Abbott, a former Major League Baseball pitcher for ten seasons on four different teams was born with only one hand, an obstacle not too big for him to overcome. Through stories and anecdotes he will share how he was able to overcome perceived limitations and achieve his dream. Fleet representatives attending the conference will receive a signed copy of *Imperfect: An Improbable Life*, Abbott's book about his life story, courtesy of International Trucks.

ROUNDTABLES at EUFMC 2021 will focus on specific topics and include live Q&A:

Tuesday June 8

Aerial Safety
HD Work Truck Electrification
Bucket Trucks
Diggers Derricks
Off-Road Equipment
Cranes

Wednesday June 9

Maintenance-- EVs, PM, Break-fix, Garage Safety, Tools
Mechanic Recruiting
Organizational Structures
Garage Policies & Compliance

Tuesday June 15

LD & MD Electrification
Telematics
Fleet Procurement
Fleet and Driver Policy/Compliance
Fleet Financial Matters

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