



Join EUFMC for a Conversation with Mary Barra

GM Chair and CEO to discuss electric and autonomous vehicles for fleets operating utility equipment



A Conversation With Mary Barra, chair and chief executive officer of General Motors, will be a featured event at [EUFMC](#), the premier educational conference for fleets operating utility equipment. EUFMC will be held June 5-8, 2022 at the Williamsburg Lodge and Conference Center in Williamsburg, Virginia.

As CEO since 2014 and Chair of the GM Board of Directors since 2016, Barra has been instrumental in the company's wide ranging efforts to improve safety and lower emissions, most recently through the development of new electric and autonomous vehicles. She is also focused on improving customer experience and strengthening GM's core vehicle and services business. Additionally, she is the Chair and a founding member of GM's Inclusion Advisory Board.

Prior to becoming CEO, Barra served as GM executive vice president, Global Product Development, Purchasing and Supply Chain, and as senior vice president, Global Product Development where she led teams responsible for the design, engineering and quality of GM vehicle launches worldwide. Previously, Barra served as vice president, Global Human Resources; vice president, Global Manufacturing Engineering; plant manager, Detroit Hamtramck Assembly; and in several other executive engineering and staff positions. She began her career with GM in 1980 as a General Motors Institute (Kettering University) co-op student at the Pontiac Motor Division.

Barra is also Chair of the Business Roundtable, an association of chief executive officers of America's leading companies, and she serves on the Board of Directors of the Walt Disney Company, the Duke University Board of Trustees, and the Detroit Economic Club.

For EUFMC 2022, ***Driving Safety, Sustainability & Technical Expertise*** will be the focus of the [General Session](#) educational program. The conference also features a Drive-Through utility equipment demonstration and an Equipment Show with more than 60 displays.

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SAVE THE DATE
Electric Utility Fleet Managers Conference: June 5-8, 2022
Williamsburg Lodge and Conference Center, Williamsburg, Virginia

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