

EUFMC

WILLIAMSBURG, VA

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NAVISTAR PRESIDENT AND CEO TO ADDRESS EUFMC



Mathias Carlbaum, President and Chief Executive Officer of Navistar, Inc. will be the keynote speaker during the 2024 [EUFMC](#). Navistar's brand International is a Leadership Sponsor of the annual conference. The 71st annual EUFMC will be held June 2-5, 2024, at the Williamsburg Lodge and Conference Center in Williamsburg, Virginia.

Carlbaum will share his extensive 25-year industry experience with EUFMC, covering his leadership role at Navistar, his membership on the TRATON SE Executive Board, and his time at Scania AB in Sweden, Spain, Portugal, and Latin America.

Having been Navistar CEO since the company merged with the TRATON GROUP in 2021, Carlbaum has led the cultural integration of the organization while helping the company gain market share in North America and increase profitability substantially.

Carlbaum's keynote address will be a highlight of the [Driving Safety, Sustainability & Technical Expertise](#) EUFMC educational program, which will also feature presentations by fleet executives, manufacturers, and industry experts. On the EUFMC General Session Agenda (subject to change) are the following topics:

- Fleet Safety
- Legal Updates
- Regulatory Updates
- Fleet EV Charging
- 2027 Diesel Engine Mandates
- AI Opportunities in Fleet
- Quality Assurance Programs for Fleet
- Equipment Lifecycle Strategies
- Technician Recruiting and Retention
- Fleet Culture
- Roundtables -- An EUFMC signature event where fleet representatives and suppliers discuss mutual challenges and find solutions.

EUFMC will also feature a Drive-Through utility equipment demonstration and an equipment show that is the site of more than 60 displays, the second annual Women in Utility Fleet gathering and [Special Activities](#), including tours, golf outings, events for spouses, and more.

Connect today with [EUFMC on LinkedIn](#) to stay up to date on conference news.

SAVE THE DATE: EUFMC will be held June 2 - June 5, 2024, at the Williamsburg Lodge and Conference Center in Williamsburg, Virginia.

FOR MORE INFORMATION, visit www.eufmc.com

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