

EUFMC

WILLIAMSBURG, VA

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Setting a New Attendance Record at EUFMC 2024

As a record number of fleet representatives register to attend [EUFMC](#), planning continues for the industry's premiere annual event, scheduled for June 2 - June 5, 2024 at the Williamsburg Lodge and Conference Center in Williamsburg, Virginia.

Topping attendance records set in 2023, 180 fleet professionals have already registered for EUFMC, including more than 50 first time attendees and representatives from seven new companies. They will be joined by over 350 representatives from almost 100 [manufacturers and suppliers](#) of vehicles, equipment, products and services for utility fleet operations.

For 2024, the EUFMC Drive-Through utility equipment demonstration and equipment show that is the site of more than 60 displays will take place at a new site across the road from the previous location. The move to the parking area immediately adjacent to the Colonial Williamsburg Visitor Center was necessitated by a redevelopment plan being carried out by the Historic Triangle Recreational Facilities Authority.

EUFMC is hosting its second annual Women in Utility Fleet gathering in 2024. This year, the networking opportunity for women fleet professionals who are registered to attend the conference will be held on Sunday June 2nd before the EUFMC Opening Reception.

The 2024 EUFMC educational program— [Driving Safety, Sustainability & Technical Expertise](#)— will feature presentations by fleet executives, manufacturers, and industry experts on the following topics:

- **Keynote Address: The Heavy-Duty Truck Landscape:** Mathias Carlbaum, President and Chief Executive Officer of Navistar, Inc.
- **Mutual Assistance Strategies:** Hurricanes, ice storms, windstorms, and gas emergencies! Listen to a group of Fleet Managers discuss mutual assistance strategies they've experienced firsthand in recent years.
- **Fleet Management 2.0 – AI:** Investigate the fast-moving world of Artificial Intelligence and what a fleet professional needs to embrace.
- **Navigating Regulatory Shifts - CARB and EPA Updates for Truck Engine Standards:** Listen to a panel of medium- and heavy-duty truck experts discuss what's on the horizon for several regulatory impacts that will affect all fleet managers. They will discuss the 2027 emissions updates for trucks and equipment, and the CARB and EPA stance on diesel engines.
- **Legislative Update:** HillStaffer Senior Advisor Michael Taylor will discuss what important legislation is pending in Washington that will affect fleet professionals.

- **Leadership and Great Teams - The Foundation to Safety Success:** Eric Kapitulik, former marine and founder of The Program, will speak on how leadership and great teams are the foundation for building a great safety culture.
- **Safety Performance - Reducing High Energy Hazards:** Many fleet managers are implementing strategies to reduce High Energy Serious Injuries and Fatalities. Listen to one fleet manager discuss his journey, along with a Q&A.
- **EVs - The Next Steps:** Dive into a discussion on what industry leaders are experiencing with the latest EVs. We will explore cost comparisons to ICE models, user acceptance, and many other topics.
- **Electrifying Your Fleet - Charging Challenges for a Sustainable Future:** A comprehensive look at the challenges fleet managers are facing to install electric vehicle charging infrastructures.
- **Creative Technician Recruitment & Retention:** Market challenges are making it difficult for many fleets to recruit and retain technicians. Listen how two fleets are combating this trend and hear solutions from a military perspective.
- **Roundtables:** An EUFMC signature event where fleet representatives and suppliers discuss mutual challenges and find solutions.

The EUFMC dinner speaker for 2024 will be Shane Kimbrough, vice president of strategic operations at Quanta Services and a former NASA astronaut. Kimbrough will bring a unique perspective to EUFMC in a presentation on several topics that reflect his role at Quanta Services and his U.S. Army and NASA experience.

[Special Activities](#) at EUFMC will include including tours, golf outings, events for spouses, and more.

Connect today with [EUFMC on LinkedIn](#) to stay up to date on conference news.

FLEETS CAN STILL REGISTER: EUFMC will be held June 2 - June 5, 2024, at the Williamsburg Lodge and Conference Center in Williamsburg, Virginia.

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