

EUFMC

WILLIAMSBURG, VA

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EUFMC SETS ITS SIGHTS ON 2025

Brian Johnson of Alabama Power Company joins the EUFMC Board of Directors

Planning has begun for [EUFMC](#), to be held June 1-4, 2025, at the Williamsburg Lodge and Conference Center in Williamsburg, Virginia. The 72nd annual conference will feature educational and equipment events, special activities and networking opportunities for fleet representatives and manufacturers and suppliers.

Joining the EUFMC Board of Directors is Brian Johnson, Fleet Services Manager at Alabama Power Company. EUFMC President Greg Loew, Avista Utilities, welcomed Johnson to the board.

“Brian Johnson is a recognized leader in the industry,” Loew said. “He and his team are focused on safety and innovation for today and the future. Brian brings a wealth of experience from his tenure in both of Southern Company’s major utilities, and his leadership of the fleet at Alabama Power, to our conference.”

At Alabama Power Company, Johnson oversees the Fleet Engineering and Technical Services team responsible for specifications and design, maintenance, technician training, electric vehicles, and telematics programs. Over 17 years with Southern Company, he has held positions of Fleet Maintenance Manager at Alabama Power and Southern Area Fleet Services Manager at Georgia Power.

“I am honored to be joining the EUFMC Board,” Johnson said. “This conference is where the major players in the electric utility fleet industry come together—fleet leaders, decision makers, manufacturing partners, and innovators all in one place. Every year I come away with more insight, ideas, and stronger relationships than before, so I am excited to help facilitate those opportunities for the leadership in our industry. I look forward to the future of EUFMC and how it will continue to grow its rich legacy of influence among utility companies.”

EUFMC 2024 was attended by a record 175 [fleet representatives](#) from electric utilities, contractors, co-ops, and municipal operations, including over 50 new members and eight new companies. Joining the fleet professionals at the industry’s premiere annual event were more than 360 attendees from almost 100 [manufacturers and suppliers](#) that offer vehicles, equipment, products, and services for utility fleet operations.

EUFMC Highlights

- [Driving Safety, Sustainability & Technical Expertise](#) the EUFMC educational program, will feature presentations by fleet executives, manufacturers, and industry experts.
- Roundtables, an EUFMC signature event, enable fleet representatives and suppliers to discuss mutual challenges and find solutions.
- A Drive-Through utility equipment demonstration and an equipment show that is the site of more than 60 displays.
- A Women in Utility Fleet gathering.
- [Special Activities](#) including tours, golf outings, events for spouses, and more.

Fleet professionals can expect to begin receiving registration information by email this fall for the invitation only event. Included will be options to prepay for hotel rooms or make a reservation with a deposit.

SAVE THE DATE: EUFMC will be held June 1 - June 4, 2025, at the Williamsburg Lodge and Conference Center in Williamsburg, Virginia.

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