

2026 EUFMC

- Utility equipment, products, technology and service displays
- Educational sessions on best practices
- Network with fleet professionals and suppliers

May 31-June 3

Williamsburg Lodge and
Conference Center

Register at [EUFMC.com](https://eufmc.com)

Kyle Scheele to Headline EUFMC 2026 as Dinner Speaker



He's been called "the patron saint of crazy ideas" but when Kyle Scheele addresses [EUFMC](https://eufmc.com) 2026 as the conference dinner speaker his authentic humor will be coupled with some inspired advice about how to harness your capacity for innovation and tips on how to get more and better ideas out of yourself and your team.

Known for projects like having a Viking funeral, hosting the world's first fake marathon, or gaining a million TikTok followers in just 25 hours, Scheele's crazy ideas have produced wildly outsized outcomes. At EUFMC he will share his approach to success in *Becoming an Idea Factory: How to Turn Yourself (and Your Organization) Into an Innovation Machine*.

Scheele's presentation at EUFMC will be sponsored by International, Leadership Sponsor. Fleet attendees will also receive a free copy of his best-selling book, *How to Host a Viking Funeral: The Case for Burning Your Regrets, Chasing Your Crazy Ideas, and Becoming the Person You're Meant to Be*.

[FLEET REGISTRATION](#) for EUFMC 2026 is now open. Included is an option to prepay for hotel rooms or make a reservation with a deposit. Check your email for details.

In 2025, EUFMC attendees included 177 fleet representatives from 107 investor-owned utilities, 34 utility contractors, 10 utility cooperatives, 12 municipal operations, and 14 other fleets that operate, manage and maintain utility equipment. Included were 62 new fleet attendees and 4 new companies. Joining the fleets were 350 supplier representatives from 97 companies.

EUFMC HIGHLIGHTS

[Driving Safety, Sustainability & Technical Expertise](#), the conference educational program featuring presentations by fleet executives, manufacturers, and industry experts, and Roundtables where fleet representatives and suppliers find solutions to mutual challenges.

The EUFMC Equipment Show and Drive-Through Demonstration includes exhibits and presentations of vehicles, equipment, products, and services for utility fleet operations.

EUFMC's fourth annual Women in Utility Fleet gathering for women fleet professionals and women representatives from manufacturers and suppliers of services for utility fleets.

[Special Activities](#) including the annual Golf Tournament, Colonial Williamsburg tours, a Sunrise Guided Run/Walk, a spouse reception, a golf clinic, culinary demonstration, and yoga class, and a Spa and Service Break.

Connect today with [EUFMC on LinkedIn](#) to stay up to date on conference news.

SAVE THE DATE: EUFMC will be held May 31 - June 3, 2026, at the Williamsburg Lodge and Conference Center in Williamsburg, Virginia.

FOR MORE INFORMATION, visit www.eufmc.com

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