

2021 EDUCATION REPORT

Electric Utility Fleet Managers Conference (EUFMC)

EUFMC is an annual educational event for utility fleet professionals. The conference format includes educational sessions on topics related to fleet management, presentations of the latest fleet products and technologies, roundtable discussions on common challenges and solutions, and networking opportunities with industry peers and the manufacturer/vendor community.

Due to concerns about the health and safety of attendees during the COVID-19 pandemic, the 2021 Electric Utility Fleet Managers Conference was held on June 8-9 and 15-16 as a virtual event. The conference featured educational sessions, roundtables, and exhibits of the latest utility fleet equipment and services.

Essential Tools For Fleet Excellence

Educational presentations at EUFMC featured industry leaders and live Q&A:

- **Fireside Chat: Our Path Toward an All-Electric Future** - Steve Carlisle, Executive Vice President and President, North America, General Motors
- **Electric Trucks and the Future of Autonomous Technology** - Mark Russell, Chief Executive Officer, Nikola
- **Autonomous Equipment** - Fred Rio, Director of Digital and Technology for Construction, Caterpillar
- **Safety Technology: Cell Use While Driving** - CJ Meurell, Co-Founder and Chief Revenue Officer, Motion Intelligence
- **Telematics: A Fleet Managers View** - Gregg Doeden, Vice President of Fleet Operations, PAR Electrical Contractors and Meighan Read, Fleet Engineer, Duke Energy
- **Tire and Retread Management Programs and Technologies** – Rick Jones, National Fleet Manager, Jamie Redmond, Customer Engagement Specialist, Dustin Lancy, Commercial Product Marketing Manager-Regional/Urban and Austin Crayne, Business Development Lead at Goodyear; Andrew McCulloch, Field Engineer and Sagar Pokhrel, Field Engineer at Michelin
- **Recruiting and Training Technicians** - Greg Kegel, Chancellor, Montana State University - Northern
- **Regulatory Update** - Pat O'Connor, NAFA Legislative Counsel

SPECIAL PRESENTATION: Jim Abbott, a former Major League Baseball pitcher for ten seasons on four different teams was born with only one hand, an obstacle not too big for him to overcome. Through stories and anecdotes he will share how he was able to overcome perceived limitations and achieve his dream. Fleet representatives attending the conference received a signed copy of *Imperfect: An Improbable Life*, Abbott's book about his life story, courtesy of International Trucks.

ROUNDTABLES at EUFMC 2021, held as live Q&A events focused on specific topics:

Aerial Safety, HD Work Truck Electrification, Bucket Trucks, Diggers Derricks, Off-Road Equipment, Cranes

Panelists:

- Shawn Brougham, Vice President of Engineering, Altec Industries
- Joe Caywood, Director of Marketing, Terex
- James Christian, VP, Engineering & CTO, Time Manufacturing Company

Maintenance-- EVs, PM, Break-fix, Garage Safety, Tools, Mechanic Recruiting, Organizational Structures, Garage Policies & Compliance

Panelists:

- Julie Gomez, Supervisor, Fleet Services, Tucson Electric Power
- Brian Johnson, Fleet Services Manager-Southern Area, Georgia Power

LD & MD Electrification, Telematics, Fleet Procurement, Fleet and Driver Policy/Compliance, Fleet Financial Matters

Panelists:

- Fortunato Gulino, Chief Automotive Engineer, Consolidated Edison
- Mike Allison, Director of Fleet Design & Technical Support, Duke Energy

All registered EUFMC attendees, including 217 fleet professionals and 363 supplier representatives, have access to recordings of educational presentations, and live Q&A and roundtable sessions. Materials presented during those events, including Power Point slides and other documents, are also available.

ABOUT EUFMC

The objectives of this non-profit association are dissemination of educational and technical information pertaining to the design, procurement, application, operation and maintenance of equipment used by the Electric Utilities; provision of a forum where Utility Fleet Professionals can exchange information and discuss mutual problems, and promotion of close cooperation between Manufacturers, Suppliers, Services, and Fleet Professionals engaged in the development and design of vehicles and equipment associated with the Electric Utility Industry.

Held annually in June at the Williamsburg Lodge and Conference Center in Williamsburg, Virginia, the Electric Utility Fleet Managers Conference brings together fleet professionals from investor-owned electric utilities, electric cooperatives and electrical contractors from across the U.S., Canada and South America. EUFMC activities include educational presentations, a drive-through utility equipment demonstration and an exhibition of the latest equipment and services for utility fleets. In attendance are representatives from manufacturers and service providers. For more information, visit www.eufmc.com.

###