EUFMC
WILLIAMSBURG, VA
EST. 1953

2027 SPONSORSHIP PACKAGES

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The Electric Utility Fleet Managers Conference is grateful for the support of our sponsors. EUFMC Sponsors are recognized according to their level of contribution.

2027 Sponsorship Contribution Options

PROMOTIONS (BEFORE EVENT)	LEADERSHIP $33,075	PLATINUM $19,845	GOLD $7,720	SILVER $2,755
Logo on EUFMC sponsorship page (linked)and app	X	X	X	X
EUFMC LinkedIn posts (sponsor supplied) featuring educational content or conference exhibit plans	X	X		
Priority status for purchasing additional display space (ranked choice by level)	X	X	X	
Priority drive-thru time selection (ranked choice by level)	X	X	X	
Booking support for up to five hotel reservations at the Williamsburg Lodge (sponsor remains responsible for hotel costs)	X			
Ability to give conference feedback at EUFMC fall planning meeting	X in person	X written		
Opportunity to provide input on sponsor development	X	X		
Spring venue walkthrough with EUFMC and hotel staff	X	X		
Logo on EUFMC ads, newsletters, site banners	X	X		

2027 Sponsorship Contribution Options Cont.

PROMOTIONS (DURING EVENT)	LEADERSHIP $33,075	PLATINUM $19,845	GOLD $7,720	SILVER $2,755
Signature Events (e.g. coffee break, meal)	2	1		
"Sponsored By" Events (e.g. CW Tickets, charging stations)			1	
Opportunity to purchase one additional events	X	X	X	
Opportunity to host a non-EUFMC provided event (based on board approval)	X	X		
Drive-thru presentation time allotted *MUST SPONSOR TO PARTICIPATE IN THE DRIVE-THRU	10 min	6 min	4 min	3 min
Opportunity to submit potential questions / discussion topics for General Session	X	X		
Acknowledgement during dinner	Spoken and displayed	Spoken and displayed	Displayed	Displayed
Enhanced logo display during conference and dinners	X	X	X	X
Composite Sponsor Signage	X	X	X	X
EUFMC LinkedIn Logo Posts	X	X	X	X
Name Badge Recognition	X	X	X	X
Message played during General Session transition (based on board approval)	Up to 60 sec.	Up to 30 sec.		
Ability to sponsor a golf hole (branded, not staffed)	X			
Golf waitlist priority (ranked by level)	X	X	X	
Two VIP parking spaces at the Equipment Show (Monday only)	X			

2027 EUFMC Additional Events Menu

ADDITIONAL EVENT	NUMBER AVAILABLE	PRICE
Drive -Thru Prize Giveaway	4	$1,050
Return to Seat Drawings (Wed)	3	$1,050
EUFMC App Banner Ads	3	$1,050
Golf Hole Sponsorship	13	$1,575
Women in Utility Fleet Luncheon	1	$7,875

Additional Event Details

Additional events are available through the Board Sponsorship Coordinator; please communicate interest in purchasing additional events. On February 1, requested events will be awarded by the Sponsorship Coordinator. After February 1 assignments, remaining events will be available on a first come, first served basis. The ability to purchase additional events is limited to Leadership, Platinum, and Gold sponsors.

Drive-Thru Prize Giveaway: 4 available at $1,050 each

- Share your 30-second message and draw a Fleet Professional's name for a giveaway. Purchasers provide the prizes, which should be ≈$300 total retail value. Final time slot will be determined by the Board. Drawings to take place during Monday's Drive-Thru demonstration. This opportunity is limited to service providers and does not include the ability to show vehicles or equipment.

Return to Seat Drawings (Wednesday): 3 available at $1,050 each

- Share your 30-second message and draw a Fleet Professional's name for a giveaway. Purchasers provide the prizes, which should be ≈$300 total retail value. Final time slot will be determined by the Board. Drawings to take place Wednesday's General Session.

EUFMC App Advertisement / Banners: 3 days available at $1,050 each

- Advertise your company on the EUFMC App with a logo and link for one day. First takers choose between Sunday, Monday, Tuesday, or Wednesday.

Golf Hole Sponsorship: 13 available at $1,575 each

- Advertise your company at one hole during Sunday's Golf Tournament. Sponsors may place branding at the hole but may not staff them. Available to Leadership sponsors only.

Women in Utility Fleet Luncheon: 1 available at $7,875

- Purchase the opportunity to co-host this networking event with EUFMC. This luncheon is open to all women registered for EUFMC as fleet or vendor representatives. The co-hosting sponsor may greet attendees at the door, provide swag at place settings or on a sideboard, and will be verbally acknowledged during introductory remarks.

Additional Sponsorship Details

Sponsorship and Fees

- The cost of sponsorship is separate from the cost of EUFMC company registration. You must register as a company to become a sponsor, and you must be at least a Silver sponsor in order to participate in the Drive-Thru Demonstration portion of the Equipment Show.

Leadership Sponsor Eligibility

- Leadership sponsor eligibility limited to suppliers that have attended previous EUFMC events as a high level sponsor. Categories eligible include: industry leading chassis and aerial equipment manufacturers per ANSI A92.2 and ANSI 10.31 and manufacturers of truck chassis for this equipment, underground or knuckle-boom equipment, service providers of essential products, technology or support services. The EUFMC Board approves the suitability of suppliers seeking Leadership level support; the number of Leadership sponsors selected may be limited within the eligibility categories. Contact Lissa Brady, EUFMC Sponsorship Coordinator to request an application to become a Leadership sponsor.

Additional Events Menu

- Additional events are available on a limited basis through the Board Sponsorship Coordinator. Events will be awarded on February 1; sponsors interested in purchasing additional events should indicate their interest before that date. The Board Sponsorship Coordinator will award events on a first come, first served basis after February 1. Events with multiple interested sponsors will be awarded at the discretion of the Board Sponsorship Coordinator.
- The ability to purchase additional events is limited to Leadership, Platinum, and Gold sponsors. Leadership and Platinum may host or brand events, Gold are limited to branding opportunites only. Gold sponsors may not staff or host their branding opportunites.
- The Board of Directors has the right to change or eliminate any events listed above. Pricing is subject to change. Any changes will be communicated with the sponsor, who may elect to cancel their sponsorship of the event upon notification of changes made by the Board.

Hosting Fleet Representatives

- Vendors are encouraged to host Fleet Representatives privately for dinner or events on Saturday, or Sunday evening following the Welcome Reception. Saturday and Sunday after the reception are the only evenings available for individual vendor hosted meals or entertainment outside of the conference schedule. Vendors who entertain conference attendees during scheduled EUFMC events, including but not limited to EUFMC dinners, will not be invited to the next conference and must re-apply to attend the following year. Please see the Conference Rules & Regulations on our website or reach out to an EUFMC Board or Staff member for any clarification.